

Industry-institution partnership

A healthy trend that has been in vogue for a few years now is that the students are out of the confines of austere classrooms and introduced to the real world where they are exposed to training in the industry. This makes them job-ready as soon as they are out of college and in many cases, the interns snare lucrative offers in the same organisation where they interned.

Sri Sai Ram Engineering College, Chennai, is an institution that actively promotes innovation and creativity among students. The prodigies who mooted PDS vendor machines and the biometric voter cards hail from this university that has also bagged the first place in south India and the fourth in 'All India Level in the BAJA SAE India Student Challenge', which is a competition that presents the undergraduate engineer-

ing students with a stimulating task of designing, fabricating and validating an All Terrain Vehicle.

Sai Prakash Leo Muthu, CEO, Sai Ram Institutions, says, "Apart from UGC and AICTE funding for our projects and research, we also deploy our own trust funds to encourage our students to take up socially relevant projects. We encourage our students to enrol in national and international level competitions, too."

As in other universities and colleges, Sri Sai Ram Engineering College has an

Industry Institute Partnership Cell to bridge the gap between the institution and the industry. "Industry Institute Partnership forms an important activity for any academic institution as its stakeholders interact with the real world. Firstly, the students are benefited due to exposure to current industry practices, updating is possible as and when changes occur in technology, the teaching faculty gets sensitised to the latest practices leading them to blend practice with usual theoretical teaching meth-

ods. Industries and technical institutions have a strong mutuality of interest which forms the basis of a partnership between them," says Sai Prakash Leo Muthu.



SRI SAI RAM ENGINEERING COLLEGE

One step ahead

Sri Sai Ram Engineering College, Chennai, established in the year 1995 by MJF Ln Leo Muthu, chairman of Sapthagiri Educational Trust, is a non-profitable and non-minority institution. The college is functioning at the Sai Leo Nagar at the sprawling campus of 300 acres.

Sai Ram group also has Sri Sai Ram Institute of Management and Computer Applications. They have also ventured successfully into the arena of medical sciences by starting the

medical college for Indian medicine, namely Siddha, Ayurveda and Homoeopathy—all under one roof.

Today, Sri Sai Ram Engineering College has developed into a reputed engineering institution with ISO: 9001:2008 certification, and all their engineering courses got accredited by the National Board of Accreditation this

Sai Prakash Leo Muthu, CEO, Sai Ram Institutions

year. The college is affiliated to the Anna University and is also approved by the All India Council for Technical Education.

Training and placement cell is an integral part of the institution. Reputed industrial houses across the country visit the in-

stitutes for campus recruitment programmes.

The college has many awards and merits to its credit in various extracurricular activities. The students are also actively involved in various social causes, and the college has a strong and active alumni.

The college campus spreads over 300 acres in a beautiful and serene atmosphere, ideally suited for technical education. The campus has a wireless computer network in place which allows the faculty, staff and students to log in to the internet at any point of time. As they say, see it, to believe it!

